

Fall, 2010

Dear Friends of Alleghany:

Fall has begun, and it is time to start thinking about the summer of 2011! We just completed one of our most successful summers ever; Mini-Camp was full at 80 campers, 1st term housed over 200 girls, we had minimal rain all summer, the facilities continued to be updated and improved, and of course the campers had a great time. The pictures on the website were better than ever this summer; we hope that you enjoyed them!

As usual, Camp Alleghany and Camp Greenbrier will run concurrently again next summer for our regular sessions. The dates are as follows:

Mini Camp (Alleghany only)	June 19-June 25
1st Term	June 26-July 16
2nd Term	July 17-August 6

We have some exciting news this year, and that is that my daughter, Elizabeth Dawson Shreckhise, a devoted Alleghany alumna and long-time employee, will be stepping in to the role of full time Assistant Director at Camp Alleghany. I am thrilled to have her on board working with me full time! She will continue many of the responsibilities she has taken on over the past few years, as well as add a few more to her plate this season. We look forward to the exciting new opportunities she will bring to Alleghany.

In reviewing our Strategic Plan, we realize that to keep in line with our major competitors, and to have Alleghany remain the camp that you love, the rates must increase slightly for 2011. Enclosed you will find the 2011 rates and a flyer explaining our **new online registration process**. Remember, there are significant savings if you enroll your daughter by December 1, 2010.

As always, we thank you for your continued interest in and support of Camp Alleghany. We hope to see your daughter and her friends in 2011, our 90th summer of operation.

Very truly yours,

Samuel C. Dawson, III
Director